

BRENNAN LIM

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EXPERIENCE

Pushpay, Redmond, WA

Associate App Designer, 2021 - Present

- Designed custom apps for Mid-Market & Enterprise churches & non-profit organizations
- Conducted user research using customer surveys, journey maps, and interviews that helped define feature priorities and product roadmapping for product, ux, and research teams.
- Lead UX/Product/Customer Success meetings to collaborate on product development research and user experience initiatives on a biweekly basis
- Optimized app build & implementation processes for implementation and customer success teams
- Provided technical support for admins and internal teams on mobile application editing software.
- Helped trained new onboarding team members.

Zulily, Seattle, WA

Associate Designer, 2019 - 2021

- Collaborated with merchandising, email marketing, and retail creative teams to design daily creative content for mobile and web experience
- Participated in a 3-day design sprint alongside UX, Product & Engineering team in building future feature cases for customer experience
- Designed internal creative and imagery spec guidelines for Photography and Photo Editing teams

Seattle Children's Hospital

Design Consultant & Intern, 2018 (3-Months)

- Developed prototype of eye-tracking application for infants with autism participating in the tablet research study
- Created new internal lab logos and marketing collateral
- Redesigned research visualizations for explaining study goals and objectives to participants.

Seattle Pacific University

Graphic Designer, 2016 - 17

- Collaborated with SPU Athletics Director, Coaches, and Marketing team
- Developed rebranding guidelines and logo assets
- Designed posters and social media content for sports teams

EDUCATION

Seattle Pacific University 2018, Seattle, WA

BA, Visual Communications and Design

SKILLS

User Research, UI/UX Prototyping, Technical Support, App Implementation, Heuristic Analysis, User Interviews, Mobile Design

TOOLS

Adobe Creative Suite, Microsoft Suite, GSuite, Figma Miro, Salesforce, Confluence, Dovetail, Airtable, Slack